



Government of Canada
Mission of Canada to
the European Union

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Incentivise, Inspire and Include: **Transatlantic views on supporting women in agriculture**

Mission of Canada to the EU
Avenue des Arts 58, 1000, Brussels
October 27th, 2023, 14:00 – 17:00 CET

- AGENDA -

14:00 Welcome

14:10 Opening Remarks

H.E. Dr. Ailish Campbell – Ambassador of Canada to the European Union

Mr. Mihail DUMITRU - Deputy Director-General in charge of Directorates B, C, D, European Commission, DG Agriculture and Rural Development

14:30 Panel 1: *Challenges of women in farming and food sectors*

Moderation: **Sally Shortfall**, academic and researcher, expert in gender equality focusing on rural areas and agriculture. Experienced in the Canadian context.

- **Doris Letina** - apple farmer from Slovenia, former Vice-president of CEJA
- **Nuria Alvarez** – rural entrepreneur and farmer from Spain, owner of AGROBERRY
- **Shivani Dhamija** – founder of Shivani's Kitchen
- **Alanna Coneybeare** – cash-crop and dairy farmer, co-chair of the Canadian Agricultural Youth Council

15:15 Break

15:30 Panel 2: *Incentives and Inspirations - funds and policies to support rural women and female farmers?*

Moderation: **Natasha Foote** - Euractive

- **Margaret Bateson-Missen** – Head of unit - Unit B3 – Social Sustainability and Equality Coordinator, DG Agriculture and Rural Development
- **Moa Vestman** – European Investment Bank
- **Steven Jurgutis** - Director General of Policy, Planning, and Integration Directorate, Agriculture & Agrifood Canada
- **Heather Watson** - Farm Management Canada

16:15 Wrap-up

- **Mary Robinson** –Past President of the Canadian Federation of Agriculture (CFA), Vice President of the World Farmers Organisation, and General Manager of Island Lime Inc.
- **Francesca Gironi** – Chair of Women's Committee, COPA-COGECA

16:45 Networking Drink