

European Policy Forum for women-led innovation Launching session

Agenda

7 October 2024 (11am – 2pm CET) Online

[GRASS CEILING project](#) aims to support the development of a context where women can drive socio-ecological transitions, that is, develop innovations in response to socio-ecological challenges and strengthen the resilience of rural areas.

The online [European Policy Forum for women-led innovation](#) in agriculture and rural areas plays a key role in pushing for change and increase women-led socio-ecological innovations in farming, the rural economy and in rural communities.

Following the integrated transdisciplinary and multi-level approach of the project, the Forum aims to mobilise stakeholders and provide a space to foster impactful dialogue, between project stakeholders and the wider community of external actors, that goes beyond sharing results. It is coordinated by Copa-Cogeca and AEIDL (European Association for Innovation in Local Development).

In addition, AEIDL leads the work package focused on co-creating recommendations and tools for enhancing women's participation in the sustainable development of agriculture and rural areas within policy and knowledge and innovation systems. Its objective is to assist policy makers, women innovators, and other actors involved in the innovation eco-system, to repair the gender-bias of relevant policies, tools and governance frameworks.

Objectives of the session

These session aims to:

- introduce the GRASS CEILING project and current findings to key external actors;
- present the project methodological basis for the development of the policy recommendations and tools;
- raise awareness of the European Policy Forum for women-led innovation in agriculture and rural areas, its planned activities and possibilities to be engaged;
- enhance the exchange, learn and interact with key stakeholders regarding policy strategies for gender equality;
- establish contact points with key stakeholders facilitating their engagement.

Outline of the session

Timing	Agenda item	Responsible
11.00 – 11.05	Welcoming and introduction	Blanca Casares – AEIDL (European Association for Innovation in Local Development)
11.05– 11.15	The European Policy Forum for women-led innovation in agriculture and rural areas	Branwen Miles – Copa-Cogeca Blanca Casares – AEIDL (European Association for Innovation in Local Development)
11.15 – 11.35	Insights and findings from GRASS CEILING project	Sally Shortall – South East Technological University (SETU) – GRASS CEILING Project coordinator
11.35 – 11.50	Gender equality in the Common Agricultural Policy	Elena Schubert – Directorate-General for Agriculture and Rural Development (DG AGRI)
11.50 – 12.05	Gender lens investing as a way to improve gender equality in the European Union	Maria Nikolopoulou – European Economic and Social Committee
12.05 – 12.20	The gender dimension in sustainable development, innovation and green transition	Marta Dell’Aquila, Irina Kustova and Christian Dietz Centre for European Policy Studies
12.20 – 12.35	Coffee Break	
12.35 – 12.50	Developing policy recommendations and tools within GRASS CEILING project	Blanca Casares and Serafin Pazos-Vidal – AEIDL (European Association for Innovation in Local Development) Sally Shortall – South East Technological University (SETU)
12.50 – 1.50	Workshops on Gender equality and diversity <i>All participants will engage in group work to collaboratively develop ideas for integrating gender mainstreaming into relevant policies</i>	All participants
1.50 – 2.00	Feedback from workshops and closing	AEIDL and Copa-Cogeca

Register to this session

Please complete the [expression of interest form](#) by 1st October.

Contacts

For any further information about the Forum or this event please write to:

- Blanca Casares, policy expert and project coordinator at AEIDL: bca@aeidl.eu
- Branwen Miles, policy advisor at Copa-Cogeca: branwen.miles@copa-cogeca.eu

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