



GRASS CEILING

European Policy Forum 7/10/24

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The project and its consortium



GRASS CEILING multi-actor project to increase rural women-led socio-ecological innovations: 9 countries: partners from science, policy & practice

Specific PAR–approach:

- living labs with women innovators
- engaging men innovators
- engaging relevant stakeholders



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Policy Forum October 7th

The consortium:

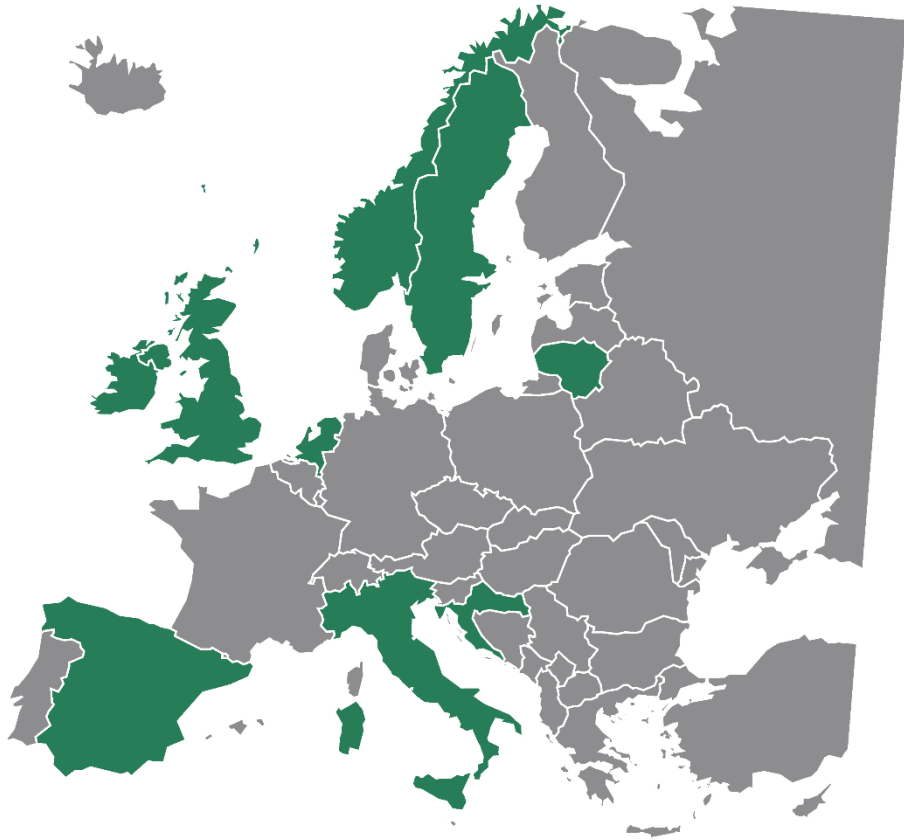
9 Partner countries: Ireland, Netherlands, Norway, Lithuania, Croatia, Spain, Sweden, Italy, UK

rural and farm women innovators, researchers, stakeholders, policy makers: MULTI-ACTOR APPROACH

High level EU policy influencers: EU Women's Entrepreneurship Platform (WEP), Copa-Cogeca (EU representatives of farmers and agri-cooperatives), The European Association for Information on Local Development (AEIDL), and the European Environmental Bureau (EEB).



Vibrant innovation community across 9 countries



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Expected outcomes



1. More understanding, awareness & recognition of women's role
2. transforming gender norms and stereotypes
3. Better policies & (A)KIS tools
4. Enhancing women's capacity to innovate



What are we doing?

1. Identifying data and gaps
2. Gathering data
3. Foresight analysis
4. Benchmarking policy documents
5. Comparing legal frameworks
6. Policy forum
7. Living labs
8. Dissemination



Some key findings:



Highlights

- Gaps in data/ impact of different gender regimes (diversity within the EU)
- Generating new data: understanding men and women entrepreneurs better
- Training of 72 innovators across 9 countries and learning from them
- better understanding of women's innovation paths & potential
- Benchmarking policy documents (do they gender mainstream or sideline?)
- Benchmarking legal frameworks



Going forward:



- **Speak to the EU Strategic Direction of Agriculture!!!**
- **Policy recommendations and observations**
- **European Policy forums: key to informing future policy**
- **National CAP plans/ LTVRA/ Green Deal/ Food to Fork**
- **Legal frameworks**
- **Gender budgeting**





**GRASS
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www.grassceiling.eu

Thank you for your attention!



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