



# GRASS CEILING

## European Policy Forum

for women-led innovation in  
agriculture and rural areas

7<sup>th</sup> October 2024



# Welcome to the launching session of the

## European Policy Forum for women-led innovation in agriculture and rural areas

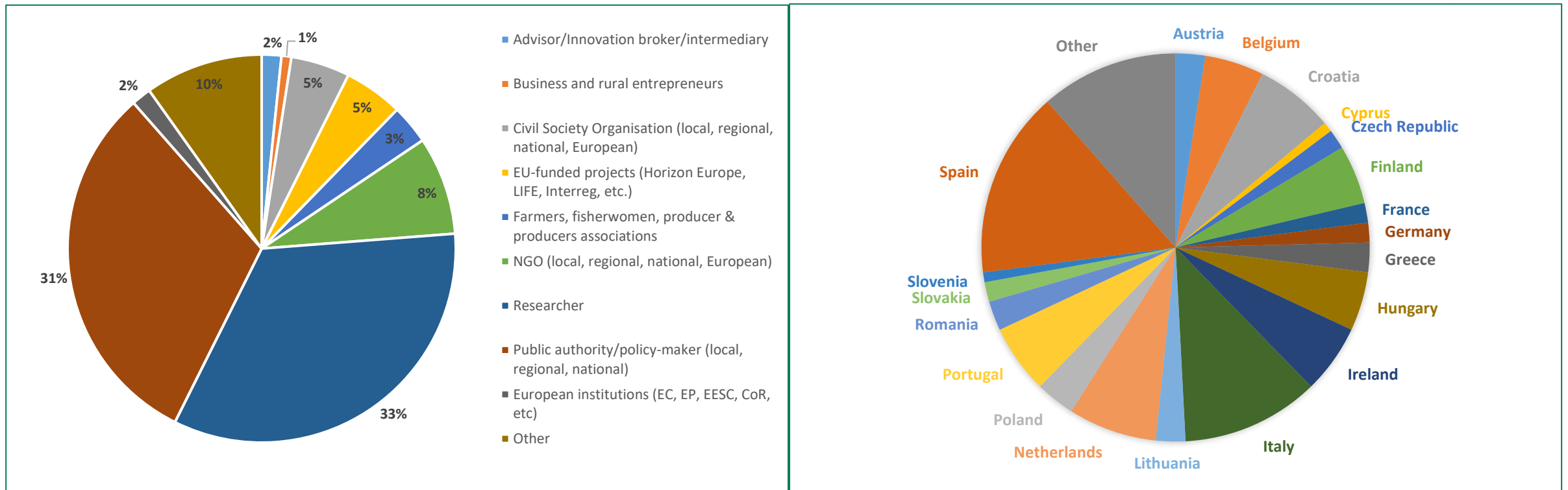
Timing	Agenda item	Responsible
11.00	Welcoming and introduction	Branwen Miles – Copa-Cogeca
11.05– 11.15	<b>The European Policy Forum for women-led innovation in agriculture and rural areas</b>	Blanca Casares – AEIDL (European Association for Innovation in Local Development)
11.15 – 11.35	<b>Insights and findings from GRASS CEILING project</b>	Sally Shortall – South East Technological University (SETU) – GRASS CEILING Project coordinator
11.35 – 11.50	<b>Gender equality in the Common Agricultural Policy</b>	Elena Schubert – DG AGRI
11.50 – 12.05	<b>Gender lens investing as a way to improve gender equality in the European Union</b>	Maria Nikolopoulou – EESC
12.05 – 12.20	<b>The gender dimension in sustainable development, innovation and green transition</b>	Marta Dell’Aquila, Irina Kustova and Christian Dietz – CEPS
12.20 – 12.35	<b>Coffee Break</b>	
12.35 – 12.50	<b>Developing policy recommendations and tools within GRASS CEILING project</b>	Blanca Casares and Serafin Pazos-Vidal – AEIDL Sally Shortall – SETU
12.50 – 1.50	<b>Workshops on Gender equality and diversity</b> <ol style="list-style-type: none"> <li>1. Cultural norms and stereotypes</li> <li>2. Gender in the existing legal framework</li> <li>3. Data gaps and lack of disaggregated data</li> <li>4. Structural and financial needs for women agriculture and rural innovations</li> </ol>	All participants will engage in group work to collaboratively develop ideas for integrating gender mainstreaming into relevant policies
1.50 – 2.00	Feedback from workshops and closing	AEIDL and Copa-Cogeca



# The European Policy Forum for women-led innovation in agriculture and rural areas



## Who are here today?



## Technical instructions

1. Please keep your **microphone muted** until you are given the floor;
2. **Rename yourself** with your name and last name and organisation, as you registered for the event. It will help us later on the workshops;
3. **Raise your hand** when you want to say/ask something or write on the chat;
4. Recommend to have **cameras on** but you can deactivate it if your connection is not optimal;
5. Write to **AEIDL** on chat for support.

