



# GRASS CEILING

## Showcase Event & Consortium Meeting

Vilnius, Lithuania  
26 – 27<sup>th</sup> of November 2024



**AGENDA**

## AGENDA

### Day 1: Showcase Event.

The showcase event will take place at Vilnius Town Hall

Location: Didžioji g. 31, Vilnius, 01128 Vilniaus m. sav., Lithuania

Main Hall (A) Business Innovation, and Collaboration for a Sustainable AgriFood Sector	
9h00 – 9h10	Kristina Šermukšnytė-Alešiūnienė, CEO AgriFood Lithuania DIH, European Cluster Manager of the Year 2022 Marja-Liisa Meurice, Director EIT Food CLC North-East
9h10 – 10h10	High level opening panel: <i>FIELD OF THE FUTURE: Rethinking AgriFood for Resilience and Sustainability.</i>
10h10– 10h30	Coffee Break
Hall (B) Empowering Women in Agri Food	
10h30-11h30	<p>Empowering Women in the AgriFood Sector: Driving Innovation and Sustainability</p> <p>Discussion Topics:</p> <ol style="list-style-type: none"><li>1. Leadership and Innovation in AgriFood: How women are leading key initiatives to drive sustainable agrifood solutions.</li><li>2. Overcoming Gender Barriers: Strategies for reducing gender inequities and supporting women-led ventures in agrifood.</li><li>3. Fostering Women-Led Innovation: The role of policy and financial support in enabling women-led innovations in AgriFood.</li></ol> <p><i>Speakers</i></p> <p>Kristina Šermukšnytė-Alešiūnienė, CEO AgriFood Lithuania, Vice-President European Clusters Alliance</p> <p>Prof. Professor Sally Shortall, FAcSS, Duke of Northumberland Chair of Rural Economy, Centre for Rural Economy, School of Agriculture, Food and Rural Development, Newcastle University</p> <p>Alicja Krakowska, Project Manager – Empowering Women in Agrifood (EWA) Programme European Institute of Innovation &amp; Technology (EIT) Food</p> <p>Daiva Jakaitė, Head of European Parliament Liaison Office in Lithuania</p>

## Showcase Event and Consortium Meeting

Hall (C) Grass Ceiling Project	
11h30-11h45	Opening Remarks by Sally Shortall, Grass Ceiling Project Coordinator
11h45-12h45	<p>Presentation from the Grass Ceiling project partners on latest results and insights:</p> <ul style="list-style-type: none"> <li>• WP1: The Foresight on the future of women-led innovation in agriculture and rural areas, <i>Silvia Rolandi</i></li> <li>• WP2: Incentives and obstacles towards women's participation in innovation, <i>Valentina Matera and Natasa Bokan</i></li> <li>• WP3: 1<sup>st</sup> year of operation of the living labs <i>Leana Reinl</i></li> <li>• WP4: Benchmarking agricultural and rural policies against gender inclusivity, <i>Charlene Lambert and Sally Shortall</i></li> </ul> <p>Followed by Q&amp;A</p>
12h45-14h00	Lunch
Hall (C) Grass Ceiling Project	
14h00-15h30	<p>WP3: Living Labs</p> <ul style="list-style-type: none"> <li>• Innovator Journey (<i>pecha kucha presentations</i>)</li> </ul> <p>Women Innovators:            Croatia: Ines Dundović            Ireland: tbc            Italy: Annalisa Pellegrini            Lithuania: Justė Jankauskienė            Norway: Anita Rennemo Galåen            Scotland: Aoife Gould            Spain: Amada de Salas            Sweden: Emma Hartelius            The Netherlands: Irene Beukeveld-Evers</p>
15h30-16h30	WP5: Grass Ceiling Policy Forum <i>Blanca Casares Guillén</i>
16h30 - 16h45	Closing remarks by Grass Ceiling Coordinator Sally Shortall
Main Hall (A)	
16h45 - 16h50	Concluding Session AgriFood Lithuania 2024



## Showcase Event and Consortium Meeting

### Day 2: Grass Ceiling Consortium Meeting

The Consortium Meeting will take place at [JSC City Gate](#)

Location: Bazilijonų str. 3, LT-01304 Vilnius, Lithuania.

*(This is meeting is for Grass Ceiling Partners & Living Labs only)*

9h30	Welcome and Update by Sally Shortall
9h35-10h35	WP6: Online Training Academy and MOOC modules workshop
10h35- 10h45	Coffee Break
10h45-12h30	Overview of Project Work Packages: WP7, WP6, WP5, WP4, WP3, WP2, WP1
12h30-12h45	Any other Business & End of Consortium Meeting



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[www.grassceiling.eu](http://www.grassceiling.eu)

