



GRASS CEILING

Showcase Event
&
Consortium Meeting



Information Pack for the Annual meeting in Vilnius, Lithuania

26 – 27th of November 2024

Task 6.4 (b)



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01 Introduction

As set out in the Grant Agreement, the Annual Showcase Event aims to enable comparative learning across the consortium and showcasing barriers and drivers of change in different socio-political and cultural environments. It will also be a pivotal point in sharing with consortium members and wider audiences the developments of the project and the Living Labs.

02 Provisional Agenda

The Annual Showcase Event will be held on the 26th November alongside the 3rd Consortium Meeting on the morning of the 27th November 2024.

The showcase event will be an opportunity to inform partners and external participants on the results and deliverables that have been published during the first year of the project as well as highlight the role of the Living Labs.

The deliverables that will be completed by the consortium by November and entwined in the showcase event will be:

- Policy brief presenting mega trends and foresight on rural women led innovation
- Individual lab programmes and report on 1st year operation

In addition, the preliminary results of WP 4 on benchmarking and the insights during the first WP 5 Policy Forum will be shared.

1.1 The Agri Food Forum

Since 2019, Digital Innovation Hub Agri Food Lithuania has organised an Agri Food Forum alongside the European Parliament Democracy in action. It brings together a digital Innovation Hub and various stakeholders in the agrifood sector to '*address an array of multifaceted difficulties besetting the agri-food ecosystem*'.

The Agri Food Forum will take place from the 26th November 2024, at Vilnius Town Hall, with one room dedicated to the Grass Ceiling Showcase Event.

More information can be found: <https://www.digitalfarm.lt/en/>

1.2 Day 1: Showcase Event

In parallel with the Agri Food Forum, the Grass Ceiling project will organise its showcase event, to share with wider stakeholders the expected results and recent findings of the project, and to increase the awareness on improving women-led innovation in rural areas.

The event will take place at Vilnius Town Hall: **Didžioji g. 31, Vilnius, 01128 Vilniaus m. sav., Lithuania**

Table 1. Suggested agenda for annual showcase event

Main Hall (A) Business Innovation, and Collaboration for a Sustainable AgriFood Sector		
9h00 – 9h30	Gitanas Nausėda, The President of the Republic of Lithuania (TBA) Kristina Šermukšnytė-Alešiūnienė, CEO, AgriFood Lithuania	
Hall (B) Empowering Women in Agri Food		
9h30-11h30	Panel 1: Empowering Women in the AgriFood Sector: Driving Innovation and Sustainability Discussion Topics: <ol style="list-style-type: none"> Leadership and Innovation in AgriFood: How women are leading key initiatives to drive sustainable agrifood solutions. Overcoming Gender Barriers: Strategies for reducing gender inequities and supporting women-led ventures in agrifood. Fostering Women-Led Innovation: The role of policy and financial support in enabling women-led innovations in AgriFood. 	
Hall (C) Grass Ceiling Project		
11h30-11h45	Opening Remarks by Sally Shortall, Grass Ceiling Project Coordinator	
11h45-12h45	Presentation from the Grass Ceiling project partners on latest results and insights: <ul style="list-style-type: none"> WP1: Mega trends and foresight on rural women led innovation, <i>Vida Dabkienė and Tomas Balezentis</i> WP2: Incentives and obstacles towards women’s participation in innovation, <i>Valentina Matera and Natasa Bokan</i> WP4: Benchmarking agricultural and rural policies against gender inclusivity, <i>Charlene Lambert and Sally Shortall</i> Followed by Q&A	
12h45-14h00	Lunch	
14h00-15h30	WP3: Living Labs <ul style="list-style-type: none"> 1st year of operation of the living labs Role of living labs in driving solutions of societal and cultural 	Women Innovators: Croatia: Ireland: Italy: Lithuania:

	<p>challenges</p> <ul style="list-style-type: none"> Innovator Journey (<i>pecha kucha presentations</i>) 	<p>Norway Scotland Spain: Sweden The Netherlands: Irene Beukeveld-Evers</p>
Hall (B) Empowering Women in Agri Food		
15h30-16h30	<p>Interactive Workshop: "Building Support Systems for Women Entrepreneurs in AgriFood"</p> <ol style="list-style-type: none"> Access to Finance: Practical solutions for women to improve access to funding. Building Mentorship Networks: Developing mentorship programs to support women in AgriFood. Leveraging Collaborative Networks: How women can work together across sectors to scale innovations and access new markets. 	
Hall (C) Grass Ceiling Project		
16h30-17h25	Grass Ceiling Policy Forum	
17h30	Closing Remarks	

1.2.1 Living Labs Sessions

During the WP3 session in the afternoon, WP3 leaders will present the work and findings of the 1st year of operation of the living labs. Followed by insights on how living labs are impacting change and solutions addressing societal and cultural challenges. In the second half, the participants of the living labs in attendance will share their innovator journey using *pecha kucha* presentations.

1.3 Day 2: Grass Ceiling Consortium Meeting

The Consortium Meeting will take place at [JSC City Gate](#): Bazilijonų str. 3, LT-01304 Vilnius, Lithuania.

Table 2. Agenda for Consortium Meeting

9h30	Welcome by Coordinator
9h35-10h35	WP6: WP6: Online Training Academy and MOOC modules
10h35-12h15	Overview of Project Work Packages: WP6, WP5, WP4, WP3, WP2, WP1, WP7
12h15-12h30	Any other Business & End of Consortium Meeting

1.3.1 Workshop on training materials for MOOC modules

The workshop on training material and MOOC modules will be a brainstorming exercise to engage with partners on what are the needs to cover in the modules and the types of materials to create.

1.3.2 Overview of Project Work Packages

Each Work Package is asked to present a summary of their planned activities during the next period of the project. In particular, production of milestones and deliverables associated with each WP for this period with emphasis on clear understanding of the roles and responsibilities of all Partners.