European Parliament

Committee on Women's Rights and Gender Equality
with the participation of the
Committee on Agriculture and Rural Development

PROGRAMME

PUBLIC HEARING
on
Women's entrepreneurship
in rural and island areas and outermost regions

25 June 2025, 10:00 - 11:30

Meeting room: SPINELLI 3G3
Brussels

10:00-10:05 Welcoming remarks by **Lina Gálvez Muñoz**, Chair of the Committee on Women's Rights and Gender Equality

10:05-10:55 Panel discussion

- **Maura Farrell,** Senior Lecturer / Associate Professor in the School of Geography, Archaeology and Irish Studies at the University of Galway, specialised in Rural and Agricultural Geography
- **Sally Shortall,** Duke of Northumberland Professor of Rural Economy and GRASS CEILING project coordinator and expert in socio- ecological transitions in agriculture
- **Rebecca Fischer-Bensoussan,** entrepreneur and co-founder of YOLO**,** a company designed for entrepreneurs by women entrepreneurs who understand that your time is your most valuable resource
- **Josette Dijkhuizen,** Endowed professor Sustainable employability of entrepreneurs in the Netherlands at the Tilburg University and entrepreneur, who connects science with practice in the field of entrepreneurship
- **Martina Roche,** Lecturer/ Assistant Professor at the Maynooth University with a Master's in Geographical Analysis and a PhD in Medical Geography with a focus on the challenges women facing in rural areas

10:55-11:05 Reactions by **Elżbieta Łukacijewska** (FEMM rapporteur) and **Anna Strolenberg** (AGRI rapporteur for opinion)

11:05-11:20 Questions and answers (catch-the-eye) by Shadows and Members of the European Parliament

11:20-11:25 Summary remarks by **Elżbieta Łukacijewska** (FEMM rapporteur)

11:25-11:30 Concluding remarks by **Lina Gálvez Muñoz**, Chair of the Committee on Women's Rights and Gender Equality