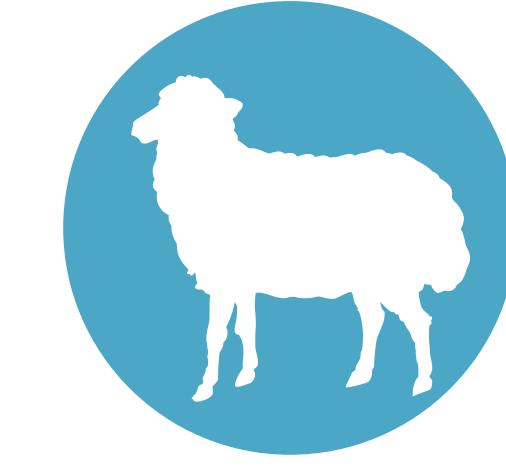


## Restoring the interrupted woollen path



### The innovator

**Jasminka Gršković**

**Region:** Croatian Littoral/Northern Adriatic/Island of Krk (Croatia)

**Sector:** sheep wool waste management/environment protection/arts and crafts



### Features of my innovator journey

- Finding a solution to wool waste on an island with traditional sheep farming
- Reviving the ancient technique of wool processing
- Kindergarten teacher passing on her knowledge of felting wool to new generations
- Innovation of woollen balls for machine-drying clothes and an anti-stress sensory woollen ball
- An innovating venture of creating a brand @bluesheephandmade
- Restoring the lost value of the wool and solving the disposal of discarded wool

### Innovation from 3 perspectives

#### Economic

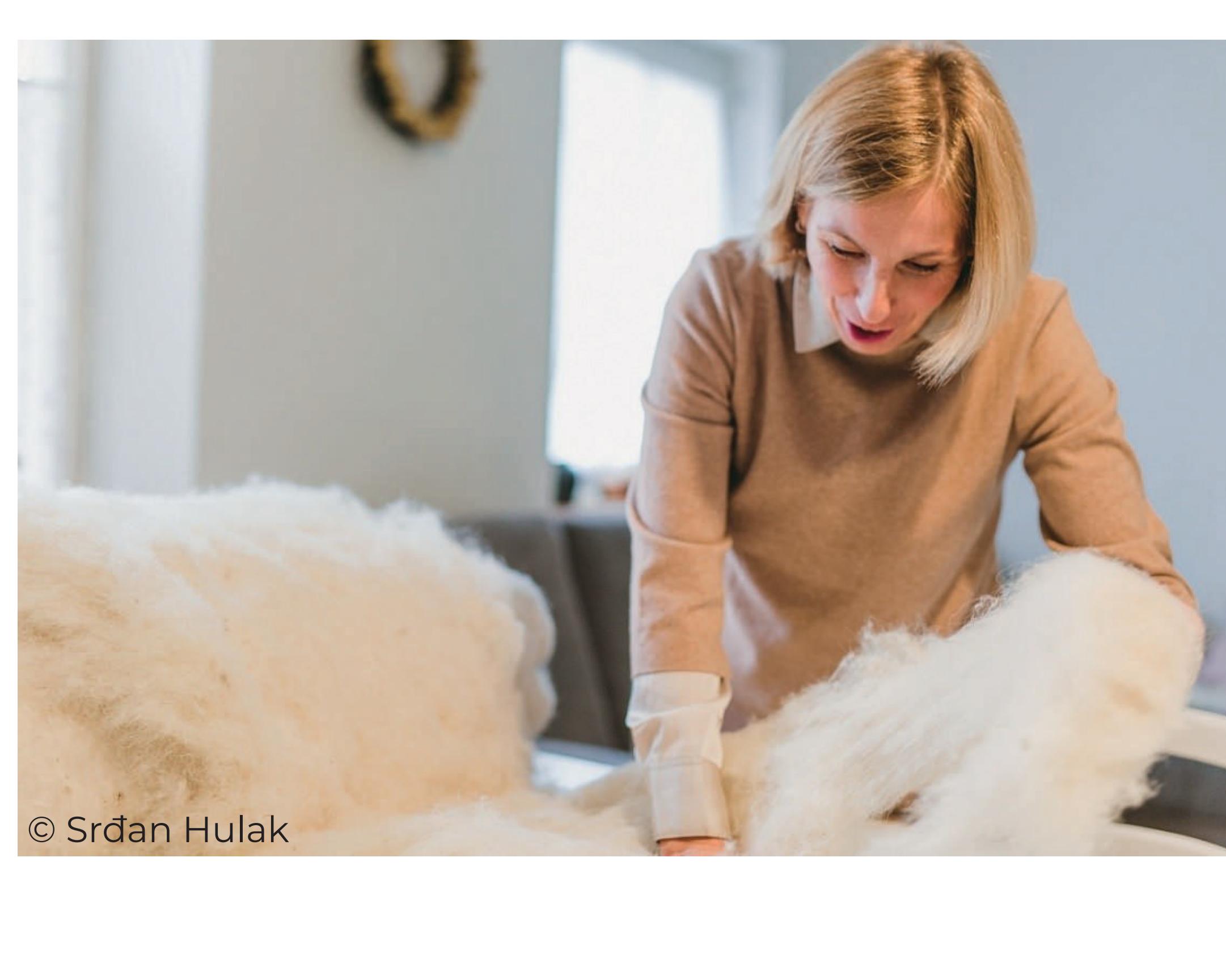
Contributing to the diversity of the local economy  
Promoting the use of local and natural resources  
Promotion and sales through social networks are possible in the off-season

#### Environmental

Sheep farming prevents overgrowth of pastures and succession that would occur on abandoned farmland  
Protecting the biodiversity of the pasture ecosystem  
Use of wool as a resource after several decades of no solution to wool waste disposal  
Reduced dependence on shopping  
Increased knowledge of ecosystem protection and sustainable practices

#### Social

Passing on traditional skills between generations, making traditional practices visible  
Opportunity to earn a living in a rural area  
Collaboration and partnerships between different generations and local actors make a stronger society and a vibrant rural community



### Barriers

Sheep farming is declining due to game damage, degrarisation and touristification.  
Problems related to the production of packages  
Lack of available labour due to rural out-migration and depopulation

**“** I have restored the interrupted woollen path on the island of Krk, and I would like this experience to be transferred to our other islands”. Jasminka Gršković, innovator and educator



This project has received funding from the European Union's Horizon Europe research and innovation programme under grant agreement No. 101083408



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